**CMS Replacement Project –** [**http://outreach.nv.gov/PIO/CMS/**](http://outreach.nv.gov/PIO/CMS/)
**RFP Timeline:**

|  |  |
| --- | --- |
| **Task**  | **Date/Time**  |
| Deadline for submitting questions  | 02/13/2020 @ 5:00 PM  |
| Answers posted to website   | On or about 02/19/2020  |
| Deadline for submittal of Reference Questionnaires  | No later than 4:30 PM on03/03/2020  |
| Deadline for submission and opening of proposals  | **No later than 2:00 PM on 03/04/2020**  |
| Evaluation period (approximate time frame)  | 03/05/2020 – 03/23/2020  |
| Vendor Presentations (approximate time frame)  | 04/07/2020 – 04/08/2020  |
| Selection of vendor   | On or about 04/08/2020  |
| Anticipated BOE approval  | 06/09/2020  |
| Contract start date (contingent upon BOE approval)  | 07/01/2020  |

**Major goal of replacement CMS**:

Our biggest goal is to provide the State of Nevada taxpayers a system that helps them find relevant content based on their browsing information. Much like Amazon’s recommendation engine, we want to track the customer journey of activities, behaviors, interactions and locations throughout the entire lifecycle enabling the State of Nevada to deliver targeted content and highly personalized compelling experiences based on customer history, and other touch points.

* Originally, we had collected around 2,000 suggestions, complaints, and issues regarding the current State Content Management System (CMS), Ektron
	+ Worked with the EITS Project Management team
		- categorized & eliminated duplicates
		- created the RFP
* Major requirements:
	+ Select a Cloud based Digital Experience Platform (DXP)
	+ Ensure we can make their Smart forms and templates ADA compliant
		- Ensure that we can continue to use our current ADA tools, i.e., Siteimprove and any other tools we have acquired and shared with our customers
	+ Eliminate the multiple syncs that run several times during the day
* Vendor Migration of current websites (from Ektron) to new DXP
	+ Theme packages so websites can be styled differently
* Who wants to start a NEW site instead of migrating OLD content?

To accomplish this, we determined that we need a **D**igital **Ex**perience **P**latform (DXP).

**Some of the vendors that were invited by us (all in Gartner’s Magic Quadrant for DXP) that has wonderful insight into each of the products reviewed.**

* ADOBE (scored the highest)
* EPISERVER
* Sitecore
* Aquia (vendor managing the Drupal environment)
	+ Gartner’s Magic Quadrant for DXP

**WE NEED YOUR ASSISTANCE
Vendor Demos:**

* Please provide us with your scenarios so we can make sure the vendors best meet your requirements – ***these should be unique functions that your agency performs***
* Scenario Examples:
	+ **Scenario 1: Adding a shopping cart**
		- Providing a backstory of how it fits your agency
		- creating catalogs, & showing similar items that they might be interested in based on their past purchases
		- Tracking of inventory
		- Proof of Sale
	+ **Scenario 2: Creating a new Public form**
		- Provide backstory of how it fits your agency
		- Adding input values
		- Uploading images, documents, etc.
		- Publishing
		- Filling out documents on-line
		- Viewing submissions

**Select a Subject Matter Expert (SME) that represents the Public Information officers (PIOs)**

* **Invited to attend the evaluation committee meetings**
	+ Must sign a non-disclosure agreement
	+ Must commit to attending ALL meetings
	+ Keep the PIOs they represent updated
	+ Can participate in all evaluation discussions, etc.
	+ NON-Voting (cannot vote to select vendor)

**Links: *see*** [***http://outreach.nv.gov/PIO/CMS/***](http://outreach.nv.gov/PIO/CMS/) ***for active links***

* Final CMS RFP (in Nevada EPRO)
* CMS Replacement PIO presentation
* CMS Replacement Whitepaper (DXP)
* Gartner Magic Quadrant for DXP Platforms
* The Total Economic Impart of Episerver Digital Experience Cloud
* Link to Scenarios (on-line form)
* Questions & Requests (on-line form)